

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT			PRODUCT AMERICAN CROSSROADS #1287		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1287	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10111..	3 1	05:00A	05:56A	30S	10/31/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	4	1000.00	4000.00
2	10111..	3 1	05:58A	07:00A	30S	10/31/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	4	1800.00	7200.00
3	10111..	3 1	07:00A	09:00A	30S	10/31/12-11/02/12 11/05/12-11/05/12	THE EARLY SHOW	4	1000.00	4000.00
4	10111..	3 1	09:00A	10:00A	30S	10/31/12-11/02/12 11/05/12-11/05/12	RACHAEL RAY	4	1200.00	4800.00
5	10111..	3 1	12:00N	12:27P	30S	10/31/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	4	1500.00	6000.00
6	10111..	3 1	12:27P	02:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	CBS SOAP ROTATION	4	1200.00	4800.00
7	10111..	3 1	02:00P	03:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	THE TALK	4	1200.00	4800.00
8	10111..	3 1	03:00P	04:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	DR. PHIL	4	1800.00	7200.00
9	10121..	4 1	04:00P	05:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	JUDGE JUDY	5	2200.00	11000.00
10	10111..	3 1	05:00P	05:30P	30S	10/31/12-11/02/12 11/05/12-11/05/12	5PM NEWS	4	2500.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS		
AND	66 Canal Center Plz Ste 555		1401 New York Ave NW Ste 1200		
ADDRESS	Alexandria	VA 22314-1576	Washington	DC 20005-2167	
	USA		USA		
CONTACT			PRODUCT AMERICAN CROSSROADS #1287		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 1287	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1					

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			FROM	TO						
11	10111..	3	05:30P	06:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	530PM NEWS	4	2700.00	10800.00
12	10111..	3	06:00P	06:30P	30S	10/31/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	4	3000.00	12000.00
13	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	JEOPARDY !	1	12000.00	12000.00
14	101111.1	5	11:00P 11:00P	11:35P 11:35P	30S	10/31/12-11/04/12 11/05/12-11/05/12	WBZ NEWS	6	4500.00	27000.00
15	10111..	3	11:35P	12:37A	30S	10/31/12-11/02/12 11/05/12-11/05/12	DAVID LETTERMAN	4	2700.00	10800.00
16	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	22000.00	22000.00
17	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	20000.00	20000.00
18	F	1	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	1	12000.00	12000.00
19	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	600.00	600.00
20	Sa	1	06:00A	07:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	1000.00	1000.00
21	Sa	1	07:00A	08:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	1500.00	1500.00
22	Sa	1	08:00A	10:00A	30S	11/03/12-11/03/12	SATURDAY EARLY SHOW	1	1800.00	1800.00
23	Sa	1	07:00P	07:28P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1600.00	1600.00

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WBZ TV 4

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CONTRACT NO. REV.

1061-58782-1

DATE PRINTED

10/26/12

AND

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27783	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS			
AND	66 Canal Center Plz Ste 555			1401 New York Ave NW Ste 1200			
ADDRESS	Alexandria VA 22314-1576			Washington DC 20005-2167			
	USA			USA			
CONTACT				PRODUCT AMERICAN CROSSROADS #1287			
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 1287			PRODUCT 1300 CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
24	Sa	1	07:30P	08:00P	30S	11/03/12-11/03/12	WBZ NEWS	1	3000.00	3000.00
25	Su	1	05:00A	06:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	600.00	600.00
26	Su	2	06:00A	07:00A	30S	11/04/12-11/04/12	WBZ NEWS	2	1000.00	2000.00
27	Su	1	07:00A	08:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	1500.00	1500.00
28	Su	1	08:00A	09:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	1800.00	1800.00
29	Su	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	5000.00	5000.00
30	Su	1	11:58A	07:00P	30S	11/04/12-11/04/12	NFL TODAY	1	15000.00	15000.00
31	F	1	07:00P	07:28P	30S	11/02/12-11/02/12	WHEEL OF FORTUNE	1	10000.00	10000.00
32	F	1	07:58P	09:00P	30S	11/02/12-11/02/12	UNDERCOVER BOSS	1	13000.00	13000.00
33	Su	1	12:00M	12:30A	30S	11/04/12-11/04/12	SPORTS FINAL OT	1	1400.00	1400.00
Total Contract:								79		250200.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Otr 4-12						.00	250200.00	.00	250200.00	
									<u>GRAND TOTAL</u>	
									250200.00	

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